

INVOICE



WSFA
12 East Delano Ave.
Montgomery, AL 36105
Main: (334) 288-1212
Billing: (334) 288-1212

www.wsfa.com

Billing Address:

Main Street Media Group
Attention: Accounts Payable
PO Box 25093
Alexandria, VA 22313

Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1753902-1	08/27/17	August 2017	07/31/17 - 08/14/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3655

Flight Dates	Order #	Alt Order #
08/08/17 - 08/14/17	1753902	08656101

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	155	385

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/11/17	08/11/17	WSFA 12 News at Five	5-530pm	----1--	:30	1	\$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 ----1-- 1 \$280.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	08/11/17	5:23 PM	WSFA 12 News at Five	5-530pm	:30	SLFTV30AL05 (H)	\$280.00 NM
2	08/11/17	08/11/17	Today in Alabama 530a	530am-6am	----1--	:30	1	\$285.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 ----1-- 1 \$285.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	08/11/17	5:38 AM	Today in Alabama 530a	530am-6am	:30	SLFTV30AL05 (H)	\$285.00 NM
3	08/11/17	08/11/17	WSFA 12 News at Six - MF	6-630pm	----1--	:30	1	\$790.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 ----1-- 1 \$790.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	08/11/17	6:16 PM	WSFA 12 News at Six - MF	6-630pm	:30	SLFTV30AL05 (H)	\$790.00 NM
4	08/11/17	08/11/17	Today In Alabama	6a-7a	----1--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 ----1-- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	08/11/17	6:47 AM	Today In Alabama	6a-7a	:30	SLFTV30AL05 (H)	\$450.00 NM
5	08/11/17	08/11/17	Entertainment Tonight	630-7p	----1--	:30	1	\$485.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 ----1-- 1 \$485.00									
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	F	08/11/17	6:46 PM	Entertainment Tonight	630-7p	:30	SLFTV30AL05(H)	\$485.00	NM																																	
6	08/11/17	08/11/17	NBC Today Show	7-9am	----1--	:30	1	\$260.00	NM																																		
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7	08/11/17	08/11/17	AGT	7-9pm	----1--	:30	1	\$340.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/07/17	08/13/17	----1--	1	\$510.00																																						
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9	08/14/17	08/14/17	WSFA 12 News at Ten - 10-1030pm MF		1-----	:30	1	\$675.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WSFA	M	08/14/17	10:32 PM	WSFA 12 News at Ten - MF	10-1030pm	:30	SLFTV30AL05(H)	\$675.00	NM																																	
10	08/14/17	08/14/17	WSFA 12 News at Noon 12-1230pm		1-----	:30	1	\$225.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/14/17	08/20/17	1-----	1	\$225.00																																						
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1	WSFA	M	08/14/17	12:26 PM	WSFA 12 News at Noon	12-1230pm	:30	SLFTV30AL05(H)	\$225.00	NM																																	
11	08/14/17	08/14/17	WSFA 12 News at Five 5-530pm		1-----	:30	1	\$280.00	NM																																		
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12	08/14/17	08/14/17	WSFA 12 News at Six - MF	6-630pm	1-----	:30	1	\$790.00	NM
13	08/14/17	08/14/17	Today In Alabama	6a-7a	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/17 08/20/17 1----- 1 \$450.00									
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14	08/14/17	08/14/17	Entertainment Tonight	630-7p	1-----	:30	1	\$485.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/17 08/20/17 1----- 1 \$485.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA M 08/14/17 6:40 PM Entertainment Tonight 630-7p :30 SLFTV30AL05 (H) \$485.00 NM									
15	08/14/17	08/14/17	NBC Today Show	7-9am	1-----	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/17 08/20/17 1----- 1 \$260.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA M 08/14/17 8:29 AM NBC Today Show 7-9am :30 SLFTV30AL05 (H) \$260.00 NM									
16	08/14/17	08/14/17	American Ninja Warrior	7-9pm	1-----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/17 08/20/17 1----- 1 \$675.00									
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17	08/12/17	08/12/17	WSFA 12 News at Ten - Sat	10-1030pm	-----1-	:30	1	\$395.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 -----1- 1 \$395.00									
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18	08/12/17	08/12/17	WSFA 12 News at Six-Sat	6-7pm	-----1-	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 -----1- 1 \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Sa 08/12/17 6:03 PM WSFA 12 News at Six-Sat 6-7pm :30 SLFTV30AL05 (H) \$180.00 NM									
19	08/12/17	08/12/17	NBC Saturday Today Show	6-8am	-----1-	:30	1	\$105.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 -----1- 1 \$105.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Sa 08/12/17 6:29 AM NBC Saturday Today Show 6-8am :30 SLFTV30AL05 (H) \$105.00 NM									
20	08/13/17	08/13/17		10-1030pm	-----1	:30	1	\$675.00	NM

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INVOICE



Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1753902-1	08/27/17	August 2017	07/31/17 - 08/14/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3655	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
WSFA 12 News at Ten - Sun									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 -----1 1 \$675.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	08/13/17	10:17 PM	WSFA 12 News at Ten - Sun	10-1030pm	:30	SLFTV30AL05(H)	\$675.00 NM
21	08/13/17	08/13/17	WSFA 12 NEWS @ 1030P SU	1030-11P	-----1	:30	1	\$340.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 -----1 1 \$340.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	08/13/17	11:00 PM	WSFA 12 NEWS @ 1030P SU	1030-11P	:30	SLFTV30AL05(H)	\$340.00 NM
22	08/13/17	08/13/17	LF SU 11-1130p	11-1130p	-----1	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 -----1 1 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	08/13/17	11:29 PM	LF SU 11-1130p	11-1130p	:30	SLFTV30AL05(H)	\$25.00 NM
23	08/13/17	08/13/17	NET NBC Sunday Today 7-8a Show	7-8a	-----1	:30	1	\$105.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 -----1 1 \$105.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	08/13/17	8:00 AM	NET NBC Sunday Today Show	7-8a	:30	SLFTV30AL05(H)	\$105.00 NM
24	08/10/17	08/10/17	WSFA 12 News at Ten - 10-1030pm MF	10-1030pm	---1---	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 ---1--- 1 \$675.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	08/10/17	10:20 PM	WSFA 12 News at Ten - MF	10-1030pm	:30	SLFTV30AL05(H)	\$675.00 NM
25	08/10/17	08/10/17	WSFA 12 News at Noon 12-1230pm	12-1230pm	---1---	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 ---1--- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	08/10/17	12:12 PM	WSFA 12 News at Noon	12-1230pm	:30	SLFTV30AL05(H)	\$225.00 NM
26	08/10/17	08/10/17	WSFA 12 NEWS AT 4P M-F 430-5P M	430-5P	---1---	:30	1	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 ---1--- 1 \$170.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	08/10/17	4:50 PM	WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	SLFTV30AL05(H)	\$170.00 NM
27	08/10/17	08/10/17	WSFA 12 News at Five 5-530pm	5-530pm	---1---	:30	1	\$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 ---1--- 1 \$280.00									

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Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fund	SENATE LEADERSHIP FU	3655	

www.wsfa.com

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27	08/10/17	08/10/17	WSFA 12 News at Five	5-530pm	---1---	:30	1	\$280.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>08/10/17</td><td>5:16 PM</td><td>WSFA 12 News at Five</td><td>5-530pm</td><td>:30</td><td>SLFTV30AL05 (H)</td><td>\$280.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	08/10/17	5:16 PM	WSFA 12 News at Five	5-530pm	:30	SLFTV30AL05 (H)	\$280.00	NM																							
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28	08/10/17	08/10/17	Today in Alabama 530a	530am-6am	---1---	:30	1	\$285.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/07/17</td><td>08/13/17</td><td>---1---</td><td>1</td><td>\$285.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>08/10/17</td><td>5:43 AM</td><td>Today in Alabama 530a</td><td>530am-6am</td><td>:30</td><td>SLFTV30AL05 (H)</td><td>\$285.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/07/17	08/13/17	---1---	1	\$285.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	08/10/17	5:43 AM	Today in Alabama 530a	530am-6am	:30	SLFTV30AL05 (H)	\$285.00	NM											
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29	08/10/17	08/10/17	WSFA 12 News at Six - MF	6-630pm	---1---	:30	1	\$790.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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30	08/10/17	08/10/17	Today In Alabama	6a-7a	---1---	:30	1	\$450.00	NM																																													
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31	08/10/17	08/10/17	Hollywood Game Night	701p-8p	---1---	:30	1	\$900.00	NM																																													
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32	08/10/17	08/10/17	The Night Shift	9-10pm	---1---	:30	1	\$450.00	NM																																													
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Advertiser	Product	Estimate Number	
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1	WSFA	Tu	08/08/17	12:27 PM	WSFA 12 News at Noon	12-1230pm	:30	SLFTV30AL05(H)	\$225.00	NM																																	
35	08/08/17	08/08/17	WSFA 12 NEWS AT 4P	M-F 430-5P	-1-----	:30	1	\$170.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/07/17</td><td>08/13/17</td><td>-1-----</td><td>1</td><td>\$170.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>Tu</td><td>08/08/17</td><td>4:51 PM</td><td>WSFA 12 NEWS AT 4PM</td><td>M-F 430-5P</td><td>:30</td><td>SLFTV30AL04(H)</td><td>\$170.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/07/17	08/13/17	-1-----	1	\$170.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Tu	08/08/17	4:51 PM	WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	SLFTV30AL04(H)	\$170.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/07/17	08/13/17	-1-----	1	\$170.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Tu	08/08/17	4:51 PM	WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	SLFTV30AL04(H)	\$170.00	NM																																	
36	08/08/17	08/08/17	WSFA 12 News at Six -	6-630pm	-1-----	:30	1	\$790.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/07/17</td><td>08/13/17</td><td>-1-----</td><td>1</td><td>\$790.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>Tu</td><td>08/08/17</td><td>6:27 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>SLFTV30AL05(H)</td><td>\$790.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/07/17	08/13/17	-1-----	1	\$790.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Tu	08/08/17	6:27 PM	WSFA 12 News at Six - MF	6-630pm	:30	SLFTV30AL05(H)	\$790.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/07/17	08/13/17	-1-----	1	\$790.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Tu	08/08/17	6:27 PM	WSFA 12 News at Six - MF	6-630pm	:30	SLFTV30AL05(H)	\$790.00	NM																																	
37	08/08/17	08/08/17	Today In Alabama	6a-7a	-1-----	:30	1	\$450.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/07/17</td><td>08/13/17</td><td>-1-----</td><td>1</td><td>\$450.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>Tu</td><td>08/08/17</td><td>6:11 AM</td><td>Today In Alabama</td><td>6a-7a</td><td>:30</td><td>SLFTV30AL05(H)</td><td>\$450.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/07/17	08/13/17	-1-----	1	\$450.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Tu	08/08/17	6:11 AM	Today In Alabama	6a-7a	:30	SLFTV30AL05(H)	\$450.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/07/17	08/13/17	-1-----	1	\$450.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Tu	08/08/17	6:11 AM	Today In Alabama	6a-7a	:30	SLFTV30AL05(H)	\$450.00	NM																																	
38	08/08/17	08/08/17	Entertainment Tonight	630-7p	-1-----	:30	1	\$485.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/07/17	08/13/17	-1-----	1	\$485.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Tu	08/08/17	6:56 PM	Entertainment Tonight	630-7p	:30	SLFTV30AL04(H)	\$485.00	NM																																	
39	08/08/17	08/08/17	NBC Today Show	7-9am	-1-----	:30	1	\$260.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/07/17	08/13/17	-1-----	1	\$260.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Tu	08/08/17	8:55 AM	NBC Today Show	7-9am	:30	SLFTV30AL04(H)	\$260.00	NM																																	
40	08/08/17	08/08/17	america's got talent	7-9p	-1-----	:30	1	\$1,350.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/07/17	08/13/17	-1-----	1	\$1,350.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Tu	08/08/17	7:47 PM	america's got talent	7-9p	:30	SLFTV30AL05(H)	\$1,350.00	NM																																	
41	08/09/17	08/09/17	WSFA 12 News at Ten -	10-1030pm	--1----	:30	1	\$675.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/07/17</td><td>08/13/17</td><td>--1----</td><td>1</td><td>\$675.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>W</td><td>08/09/17</td><td>10:10 PM</td><td>WSFA 12 News at Ten - MF</td><td>10-1030pm</td><td>:30</td><td>SLFTV30AL05(H)</td><td>\$675.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/07/17	08/13/17	--1----	1	\$675.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	W	08/09/17	10:10 PM	WSFA 12 News at Ten - MF	10-1030pm	:30	SLFTV30AL05(H)	\$675.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/07/17	08/13/17	--1----	1	\$675.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	W	08/09/17	10:10 PM	WSFA 12 News at Ten - MF	10-1030pm	:30	SLFTV30AL05(H)	\$675.00	NM																																	

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INVOICE



Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1753902-1	08/27/17	August 2017	07/31/17 - 08/14/17

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
ISS/Senate Leadership Fund	SENATE LEADERSHIP FU	3655

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	08/09/17	08/09/17	WSFA 12 News at Ten - MF	10-1030pm	--1----	:30	1	\$675.00	NM
42	08/09/17	08/09/17	WSFA 12 News at Noon	12-1230pm	--1----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 --1---- 1 \$225.00									
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
1 WSFA W 08/09/17 12:21 PM WSFA 12 News at Noon 12-1230pm :30 SLFTV30AL05(H) \$225.00 NM									
43	08/09/17	08/09/17	WSFA 12 NEWS AT 4P M	M-F 430-5P	--1----	:30	1	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 --1---- 1 \$170.00									
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
1 WSFA W 08/09/17 4:42 PM WSFA 12 NEWS AT 4PM M-F 430-5P :30 SLFTV30AL04(H) \$170.00 NM									
44	08/09/17	08/09/17	WSFA 12 News at Five	5-530pm	--1----	:30	1	\$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 --1---- 1 \$280.00									
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
1 WSFA W 08/09/17 5:10 PM WSFA 12 News at Five 5-530pm :30 SLFTV30AL05(H) \$280.00 NM									
45	08/09/17	08/09/17	Today in Alabama 530a	530am-6am	--1----	:30	1	\$285.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 --1---- 1 \$285.00									
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
1 WSFA W 08/09/17 5:39 AM Today in Alabama 530a 530am-6am :30 SLFTV30AL05(H) \$285.00 NM									
46	08/09/17	08/09/17	Entertainment Tonight	630-7p	--1----	:30	1	\$485.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 --1---- 1 \$485.00									
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
1 WSFA W 08/09/17 6:47 PM Entertainment Tonight 630-7p :30 SLFTV30AL04(H) \$485.00 NM									
47	08/09/17	08/09/17	AGT	701p-8pm	--1----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 --1---- 1 \$675.00									
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
1 WSFA W 08/09/17 AGT 701p-8pm :00 \$675.00 NM <i>Credited</i>									
48	08/09/17	08/09/17	NBC Today Show	7-9am	--1----	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 --1---- 1 \$260.00									
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
1 WSFA W 08/09/17 7:21 AM NBC Today Show 7-9am :30 SLFTV30AL04(H) \$260.00 NM									

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WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1753902-1	08/27/17	August 2017	07/31/17 - 08/14/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3655	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	08/09/17	08/09/17	Marlon	8-9pm	--1----	:30	1	\$565.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 --1---- 1 \$565.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA W 08/09/17 Marlon 8-9pm :00 \$565.00 NM Credited									
50	08/09/17	08/09/17	Carmichael Show	8-9pm	--W----	:30	1	\$565.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 --W---- 1 \$565.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA W 08/09/17 Carmichael Show 8-9pm :00 \$565.00 NM Credited									
51	08/09/17	08/09/17	AGT	7-9pm	--W----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 --W---- 1 \$675.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA W 08/09/17 7:23 PM AGT 7-9pm :30 SLFTV30AL05(H) \$675.00 NM									
52	08/10/17	08/10/17	RI Falcon Pre-Season Game	6-9p	---T---	:30	2	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 ---T--- 2 \$675.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 08/10/17 7:04 PM RI Falcon Pre-Season Game 6-9p :30 SLFTV30AL05(H) \$675.00 NM 2 WSFA Th 08/10/17 8:55 PM RI Falcon Pre-Season Game 6-9p :30 SLFTV30AL05(H) \$675.00 NM									
53	08/11/17	08/11/17	america's got talent	7-9pm	----F--	:30	1	\$340.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 ----F-- 1 \$340.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA F 08/11/17 7:47 PM america's got talent 7-9pm :30 SLFTV30AL05(H) \$340.00 NM									
54	08/09/17	08/09/17	THE CARMICHAEL SHOW	9-10pm	--W----	:30	1	\$565.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 --W---- 1 \$565.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA W 08/09/17 9:28 PM THE CARMICHAEL SHOW. 9-10pm :30 SLFTV30AL04(H) \$565.00 NM									
Total Spots							50		

Payment Terms 30 Days

Gross Total **\$21,315.00**

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Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

www.wsfa.com

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1753902-1	08/27/17	August 2017	07/31/17 - 08/14/17

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3655

Agency Commission **\$3,197.25**

Net Amount Due **\$18,117.75**

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.